



Video & Media Apprentice

The Video & Media Apprentice will learn how to capture, edit, and produce video content that showcases the creativity and collaboration of the theatre department. Under the mentorship of a qualified videographer, staff member, or experienced alum, this apprentice will gain hands-on experience in filming, editing, and digital storytelling for promotional and archival use.

Throughout the program, the apprentice will:

- Learn the fundamentals of video production, including framing, focus, lighting, and camera movement for both staged and candid moments.
- Capture rehearsal footage, interviews, and promotional clips that highlight the process and artistry behind each production.
- Gain experience with video editing software, learning how to assemble polished content for marketing, social media, and archival purposes.
- Assist in documenting performances and events for internal and public viewing, following department guidelines for media use.
- Collaborate with the Photography, Marketing, and Publicity Apprentices to ensure that video content supports the department's visual and promotional goals.
- Practice professional media management, including file organization, crediting, and ethical use of recorded material.

This apprenticeship emphasizes creativity, precision, and professionalism. Apprentices must be willing to take direction, work both independently and collaboratively, and dedicate time outside of rehearsal and school hours for filming and editing tasks. A spirit of humility, curiosity, and initiative is essential — video and media work requires patience, technical skill, and an eye for storytelling.

This is not a leadership position, but a learning opportunity for students eager to develop filmmaking and editing skills, strengthen their creative communication abilities, and help share the theatre department's story through dynamic, visual media.